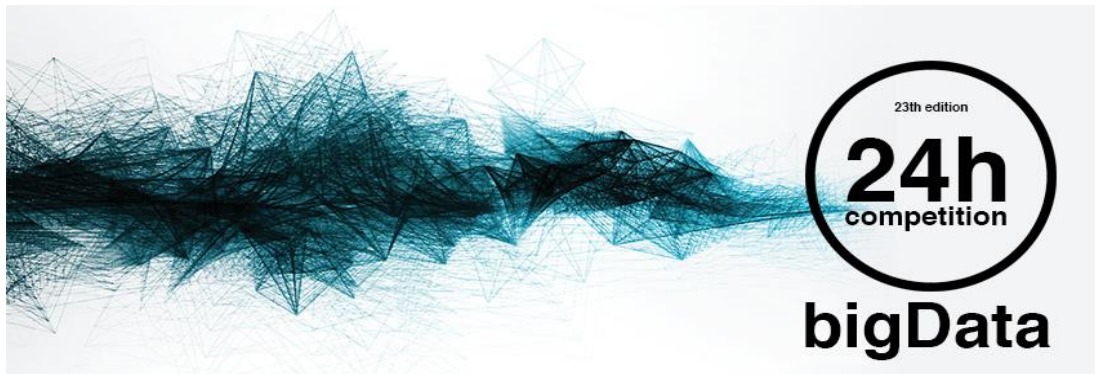


24H COMPETITION 23th edition



Ideasforward wants to give young creative people from around the world the opportunity to express their views on the future of societies through their innovative and visionary proposals. We are an experimental platform seeking progressive ideas that reflect on emerging themes. The eco design, sustainable architecture, new materials, concepts and technologies are compelling issues in the societies of the future and the involvement of the whole community is imperative. In an era of globalization where communication was dominated by the technological revolution, there is the need to rethink the cities and how Man relates in a global World as well as rethink the economic, social and cultural patterns of contemporary societies. The young creatives and thinkers are a precious commodity that we value a lot and so we want to give them a voice.

AIM OF THE COMPETITION - 24H

A space where the time limit is used to stimulate your creativity. This competition proposes give responses in 24H to the social problems, future visions, climate changes, humanitarian causes and sociologic problems of the contemporary societies. Commitment, perseverance, inspiration and hard work are the necessary bases to develop a proposal that meets the premises that will be released regularly in the brief of the competition. We challenge you to prove your talent in 24 hours! There are a period of registration on the competition, when it end, started the 24H competition! You have 24H to develop a proposal that responds to the program contained on a brief that you only know on the same day that start competition. Take the risk!

FRAMEWORK

Big Data

Imagine something gigantic. Imagine something immeasurable. Imagine what can be bigger than the planet Earth. Imagine things. Let's imagine the volume of what can not be accounted for. Imagine structures. Imagine the speed. Imagine the complexity. Let us imagine the variability. Imagine the variety. Imagine a dimension of information so big that wanting to account for it, is simply impossible. Imagine what is going on around us. Imagine what we can see and not see. Imagine information.

Can we imagine the non-visible? Let's imagine Big Data.

beginning of the registration period: February 19th

Promotional registration period from February 19th to February 25th at 23:59 - Fee €20€

Regular registration period from February 26th to March 27th at 23:59 - Fee €25€

Late period of registration from March 28th to April 7th at 11:59 - Fee €30€

During the competition period: Fee 50€

Publication of winners and honorable mentions at www.if-ideasforward.com on May 18th

the competition date

// April 7th to April 8th //

The competition begins at April 7th 12:00 noon and ends at April 8th 12:00 noon (London GMT + 0:00)

AWARDS

1st Place - € 500 + publication in website, social networks and media partners + 24H trophy
+ 5 sketchbooks Emílio Braga + 24H registration fee

2nd Place - € 150 + publication in website, social networks and media partners + 24H trophy
+ 5 sketchbooks Emílio Braga + 24H registration fee

3rd Place - € 50 + publication in website, social networks and media partners + 24H trophy
+ 5 sketchbooks Emílio Braga + 24H registration fee

7 Honorable Mentions - publication in website, social networks and media partners

JURIES

João Belo Rodeia, arq.

Diogo Burnay, arq.

António Câmara, prof.

Pedro Vada, arq.

Fatih Yavuz, arq.

**This is a competition in 24 hours so you only have access to the brief on the contest day
Download on April 7th 12:00pm (noon) (London GMT+0:00)
but do not forget that you always have to register before April 7th at 11:49 am (London GMT +
0:00)**

CONDITIONS FOR PARTICIPATING

Participation can be individual or as a group. Participants must be over 18 years old.

In the case of groups, the leader must be over 18 years old.

By participating in an **ideasforward** contest the participant accepts all the terms and conditions published on our website that define the rules for use of the company website, as well as the rules of participation therein.

