Summary

New product design contest on desall.com: Lippert and Desall invite you to present **table leg** designs specifically tailored for the **caravanning sector**. We are seeking solutions characterised by innovative features, capable of distinguishing themselves from the current market offer.

Official page: **https://bit.ly/Lippert-Table-Leg**

Company description

Lippert offers a variety of premium caravanning supplies to enhance your camping experience. For caravans, motorcaravans and campervans, our full lineup of interior upgrades and electronics encompasses a range of products that make life on the road more convenient without sacrificing style. From steps, door or windows upgrades to caravanning furniture and other accessories, our supplies were made to bring modern conveniences to the road. With our leading caravanning brands in EMEA - Lippert, Polyplastic by Lippert and Furrion - we offer a wide variety of products to make your caravanning experience better.

What we are looking for

We are seeking an **innovative system tailored for the caravanning sector** - a type of tourism that involves the use of campers or caravans. Within such settings, space is a premium, necessitating meticulously planned designs to address specific spatial needs. In particular, the furnishings inside these vehicles are often designed with an eye towards flexibility, aiming to create extra space in specific scenarios through the repositioning or transformation of certain components.

The contest is centred around designing an **innovative table leg** that pairs with a dedicated support surface, and enables users to easily reconfigure and transform their living space.

At present, the table legs typically used in this context are primarily of two types: foldable and telescopic. In both instances, the table leg's structure is designed to adjust the table's height. A common application of this can be seen in a system consisting of a table flanked by two side seats. By lowering the table to align with the seats, users can easily transform the space into a sleeping area, effectively creating a bed from the table and seats.

For further insights regarding the systems currently on the market, please refer to the **company website** and the following links:

Foldable Leg

Telescopic Leg

We also encourage you to explore further solutions available on the market, both for the caravanning sector and beyond.

Guidelines

To ensure the successful implementation of your proposals, please consider the following guidelines:

Product type

You are invited to design an **innovative table leg** tailored for the caravanning sector. While considering its integration with a support surface, this comprehensive design should offer **new features and functionalities** that surpass current market offerings.

- The table leg should make it easy to create additional space or repurpose the support surface as needed. It could also potentially offer the flexibility to meet needs beyond just space management.

- Additional mechanical systems that support the new features of the product, such as tracks, anchoring points, etc., are acceptable.

- Anchoring points should be designed for attachment to the floor and wall, with ceiling attachments being prohibited.

- Given the need for frequent repositioning of the leg to adjust the configuration of the support surface, a design that is **lightweight** and **easy to handle** is a prerequisite.

- The leg may optionally be **retractable**, but when visible, should exhibit meticulous attention to detail and aesthetics.

- It's crucial for the leg to ensure **stability** to the support surface, even during transit, through a stable base, anchoring points, or other solutions.

- **Detachment of the table-leg system** to position it either inside or outside the vehicle is acceptable. In such cases, the system should possess the durability characteristics typical of outdoor products.

Please note that the support surface is not the focus of the contest. All innovation should be focused on the design of the leg and related components, including attachment features for securing to the vehicle structure. While the leg and additional mechanisms allow the support surface to be repositioned, folded, removed, or extended within the space, its design should remain **straightforward and minimally complex**.

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Context of use

The leg and support surface are designed for use within campers and caravans. For an effective integration, tailoring the design to suit the specificities of these vehicles is crucial. We also encourage you to consider the distinctive needs of users managing limited, mobile living spaces.

The support surface will generally be positioned adjacent to a **windowed wall**.

Style

The design of the leg should emphasise **aesthetics** and **details**, reflecting a modern, minimalist style. Considering its use in a diverse range of campers and caravans, the leg should feature adaptable aesthetics and colours to **suit various interiors**. Conversely, the support surface will be tailored to match the unique style of each vehicle's interior.

Materials and production/processing technologies

A range of materials and production methods are accepted for the leg's creation, including:

- **Aluminium profiles**: Cutting, milling, bending

- **Metal sheets**: Laser cutting, bending, welding

- **Plastics**: Injection moulding

The Sponsor places significant emphasis on economic sustainability when evaluating entries. Ensure your choices in materials and production methods align with this criterion.

Submission materials

Provide detailed descriptions and up to 5 images to effectively present your projects. Images should be in 4:3 format, with .jpg, .gif or .png file formats acceptable. The colour mode should be RGB and the maximum size of a single file should be 1 MB.

You're invited to use the designated field on the submission page to attach a .zip archive containing the 3D files and high-resolution version of the project images. The maximum file size for the .zip archive is 100MB.

Judging criteria

When evaluating the submissions, the Sponsor will consider the following criteria:

Degree of innovation 5/5

Functionality/Usability 4/5

Technical feasibility 4/5

Economic sustainability 4/5

Aesthetic quality 3/5

Language

Desall is an international community; therefore, all text (abstract, description, tags, etc.) must be in English.

Contest timeline

Upload phase:	6 October 2023 – 14 December 2023 (1.59 PM UTC)
Concept review:	8 November 2023 (1.59 PM UTC)
Client voting:	starting 14 December 2023
Winner announcement:	tentatively by the end of February 2024

Concept review (optional)

Participants have the opportunity to request an optional review of their project by the Desall team by the date indicated above. To do so, they must 1) save their project as a draft from the upload page and 2) send a request to the Desall team via email at contest@desall.com or through the contact form. This review is **entirely optional** and only provides an opportunity for participants to receive feedback. It does not constitute a necessary condition for participation or provide any advantage in the final evaluation by the Sponsor.

Eligibility and submission criteria

Participation is free and open to creative talents of any nationality aged 18 or older. Each participant may submit one or more projects. Only projects published on the website www.desall.com from the upload page dedicated to the contest will be accepted.

Award

1°: €4000

The selection of the winner by the Sponsor will be the result of an unquestionable evaluation and it will take into account originality, feasibility and consistency of submitted projects with the presented brief.

Extra Award (option right fee)

€2000

Throughout the duration of the option right, the Sponsor provides all participants an additional opportunity to be recognized with an Extra Award. Those who receive this award will be compensated with a fee of €2000 for the licence to economically exploit projects that aren't selected as the winning proposals of the 1° Award.

For more information, log in and read the **Contest Agreement** from the Upload page. For questions about the brief, use the "Have a question" button or write to contest@desall.com.

Submission Guidelines

Project images: the first image attached from the upload page will also be used as the preview of the project in the gallery. In order to better present your project and draw the attention of the sponsor, we suggest you to choose a content that provides an overall idea of the whole project in one single image, briefly including all the contents that will be further presented in the following images.

We also suggest you to use all five image slots available from the upload page of the contest and - where possible - to present several views of the project giving also an indication of the main dimensions of the product.

For product design contests in particular, we suggest you to include at least one image with your project on neutral background and no writings.

For the rendering and presentation of your project, the use of copyrighted images, even if slightly edited, is prohibited.

In case of using materials owned by third parties (ex. stock images, stock videos, texts, etc.), make sure you are granted all the licenses needed for participating in the contest, as further specified in the Contest Agreement.

In case of submitting multiple projects or concepts, you have to repeat the upload procedure for each project: do not submit multiple projects with a single submission.

You are required to upload at least 1 image; image ratio: preferably 4:3; allowed file formats: .jpg, .gif or .png; colour mode: RGB; maximum file size: 1MB.

Descriptions: we suggest you to use the appropriate fields, "Abstract" and "Description", to include all textual information about your project. We discourage you to include textual description inside your images, as they might result difficult to read (at all events, we suggest you to include at least one image - if possible - with your project on neutral background and no writing). In the "Abstract" field you have maximum 500 characters to include a short summary of your project while in the "Description" field you can include all the remaining information.

Additional material: in addition to the project images, you are invited to attach further materials in a .ZIP archive (NO other file extensions are allowed, such as .RAR) through the "Archive File" field on the upload page. Among the various materials, you may include CAD files, PDF with further descriptions on the project, photos of any models or prototypes, high-resolution images of the project images and 3D files (preferably in .stp or .igs format - you may also include a PDF 3D file for a rapid visualisation). The maximum size of the .ZIP archive is 100MB. You may also attach a video presenting your project through the "Video File" field from the upload page, including it inside a .ZIP archive with a maximum size of 50MB.

Concept revision: revision of your project by the Desall team. In order to request a revision, upload your project including the description and save it as draft (SAVE DRAFT) from the upload page and send your request to the Desall Team via e-mail or through the contact form. The revision is NOT mandatory: it serves only as a further opportunity for the participants but does not constitute a condition for participation, nor does it constitute any advantage in the final evaluation.

Hidden option: only in case of public gallery contests, you can submit your project with "hidden" design privacy option, provided that you submit your project within the first half of the upload phase. By doing so, your project will remain hidden for all other users until the opening of the Community Vote, if any. At all events, your project will always be visible for the Sponsor regardless of the submission date. This option is automatically disabled once the first half of the upload phase has expired: you can find the deadline for activating this option in the Optional deadlines paragraph inside the brief.

You can find further instructions on how to create your account, how to submit your project and other information in the Tutorials and in the FAQ sections.